



## Who is EAFK?



**Randall Parr**  
Founder and CEO

Randall Parr formed The Knights of The Guild in 1994 after serving as an active duty U.S. Naval officer. He created The Knight Life and EAFK character-building programs for elementary and middle school students.



**Amber Parr**  
General Manager

Amber is a champion equestrian, an experienced educator and management specialist whose expertise has helped integrate EAFK into public education and bring authenticity to our trademark knightly horsemanship.



**Saskia Herbst**  
Client Services Director

Hailing from Ansbach, Germany, Saskia is a talented businesswoman with gifts for problem-solving, understanding client needs, and getting things done right. She is also an avid equestrian.



**Sir Cass Garcia, KCTJ**  
Lead Knight

Sir Cass is our lead knight. He has been a loyal staff member with The Knights of The Guild and EAFK since 2008. Sir Cass supervises our staff knights, conducts special projects and assists with Client Services.

### Campus Program Directors



Sir James  
Lehman, KTJ



Lady Charnell  
Bratton



Sir Klaus  
Gehr



## Elementary School Virtues

Compassion ♠ Confidence ♠ Citizenship

Discipline ♠ Honesty

Friendliness ♠ Perseverance

Respect ♠ Responsibility ♠ Service

Tolerance ♠ Trustworthiness



## Middle School Virtues

Courage ♠ Defense ♠ Faith

Franchise ♠ Humility

Justice ♠ Largesse

Loyalty ♠ Nobility ♠ Prowess



[www.facebook.com/eafkprogram](http://www.facebook.com/eafkprogram)



### Contact Information

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## What is EAFK?

EarlyAct FirstKnight (or EAFK) is a proprietary character-building program created by Randall Parr and facilitated by The Knights of The Guild. Sponsored by participating Rotary Clubs and others, EAFK motivates and teaches elementary and middle-school-aged students to become civil and service-oriented.



## Why is EAFK considered to be the best character education resource available?

We believe character education is serious business, where substance is far more important than symbolism. The United States, for example, has been experiencing a steady moral decline for over 50 years, wherein traditional values are dismissed as obsolete. Therefore, character education must be frequent, strongly reinforced, and made relevant, fascinating, and rewarding to children in order to work.

EAFK creatively accomplishes this through its unique method of making the subject material an exciting, pervasive experience rather than a mere course of study. We combine proprietary elements, such as: year-round campus visits by armored knights; live-action performances on campus; student mentorship by local community leaders; an exclusive, daily online curriculum; spectacular school-wide student reward events; parent education; faculty training; outstanding client support; and up to 100% financial sponsorship that takes character education to an entirely new level with excellent results. We also have outstanding anti-bullying programs available.

## Rotarian Role/Responsibilities

- Support EAFK at their chosen campuses
- Help set up and facilitate a student service club on campus
- Participate in all EAFK events and all knighting ceremonies
- Attend bimonthly, 30-minute student service club meetings to provide guidance
- Stay in contact with school and EAFK personnel throughout the year
- Promote EAFK within your Rotary Club and District

## School Role/Responsibilities

- Teach our curriculum to all students daily
- Have 1 student orientation each year
- Have 6 school-wide knighting ceremonies annually
- Involve parents
- Prioritize and promote EAFK on campus
- Work with Rotarians to set up and host the student service club

## Knights of The Guild Role/Responsibilities

- Coordinate all EAFK events and knight appearances
- Facilitate ordering of student awards
- Manage curriculum content and online presence
- Conduct research and development
- Provide daily support for sponsors and schools
- Produce all live-action shows
- Protect EAFK program quality and integrity
- Support EAFK fundraising events



## EAFK Components

### Faculty/Administrator/Sponsor Training.

School faculty, admin and sponsoring Rotary Club advisors are provided with EAFK program training. Time Requirements - Faculty: 1-2 hours; Admin: 30 minutes; Sponsor: 1 hour.

### Annual Student Orientation.

The Student Orientation is an annual event that kicks off EAFK at every campus. Schools may choose from either a Basic Indoor version, Premium Indoor version or an outdoor Tournament of Champions version with knights and horses. Each version takes about 45 minutes and varies in price.

### Classroom Curriculum (The Code)

The Code provides daily character-building instruction for the entire campus. Using 10-minute lessons, The Code explores one character virtue per month through a wide selection of teaching material in a convenient online format.

### Knighting Ceremonies.

The reward component of EAFK takes place at regular intervals on campus throughout the year in the form of school-wide knighting ceremonies, led by one of our staff knights, a Rotarian advisor, and the school principal. Family and media are encouraged to attend. Six knighting ceremonies are held each year.

### Student Service Club.

This tactile component of EAFK allows students to experience the real-world application of their curriculum lessons. Led by student officers and guided by Rotarian and faculty advisors, the service club will plan and facilitate one local and one international service project per year with voluntary aid from the student body. Club meetings take place bimonthly on campus for 30 minutes, usually during lunch.

For information on additional modules and training, visit [www.eafk.org](http://www.eafk.org)